



Arizona Travel Trade E-News

January/ February 2011



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What's New?



New spring training facility scheduled to open in 2011

The Salt River Pima-Maricopa Indian Community (SRPMIC) and their partners, the Arizona Diamondbacks and the



Famtaastic!

Eight AAA travel agents participated on the Orchards, Spirits, and Vines FAM Tour on November 3-6, 2010. The tour featured highlights of Central and Southern, AZ. The group spent the first day in Historic Downtown Chandler and made their way down to the Queen Creek Olive Oil Mill. Making their way down to Willcox they sampled wines at various tasting rooms in the area. In Tombstone the agents saddled up for a cowboy/cowgirl adventure at the Apache Spirit Ranch. While in Bisbee they played the part of a miner for the day and as a ghost hunter at night. The final day on the tour was spent in Sierra Vista, searching for far away planets at the Patterson Observatory, exploring the Ramsey Canyon Preserve, hiking to the

Colorado Rockies, announced their new Spring Training facility will be called Salt River Fields at Talking Stick. The new complex is located at 7555 N. Pima Road on the Salt River Pima-Maricopa Indian Community. It is the first Major League Spring Training facility built on Indian land. Located adjacent to Scottsdale, Arizona. Salt River Fields at Talking Stick is being constructed on a 140-acre site that will be home to an 11,000-seat ballpark, 12 practice fields, as well as Major and Minor League clubhouses, training facilities and offices for each team. The Arizona Diamondbacks and Colorado Rockies will start Spring Training at the facility in February 2011. It will feature a mix of seating options: 7,000 in fixed seats and 4,000 in a general admission lawn berm area located beyond the outfield fences. Built-in shade will enhance the fan's experience. For more information about the project, visit www.saltriverfields.com.

For a complete 2011 Cactus League Schedule visit www.cactusleague.com

Get "AZAPed" with Arizona Knowledge

The Arizona Accreditation Program (AZAP), is an online education program for travel agents to become travel specialists for the Grand Canyon State. The program gives an overview of Arizona travel product as well as key traveler information. It then offers several quizzes that test agents' knowledge of the destination. Upon successful completion of the quizzes, agents receive certification, continuing education credits with the Travel Institute, and from the CITC and are eligible for monthly prizes. Become an Arizona Specialist today by clicking on the logo below.



Test your Arizona IQ

Who introduced "spring training" to Arizona in 1927 when he showed off his skills near the Phoenix railroad depot? Be the first to answer this issue's Arizona Trivia question correctly and win a prize.

Think you know the answer? Send it to Kristin Swanson at

Lady of the Sierras Shrine, and viewing wildlife at the San Pedro House.

If you are an AAA/CAA travel agent and would like more information on future FAM Tours please contact Kristin Swanson at kswanson@azot.gov

Shhh...The secret is out, Arizona's luxury getaways revealed!

Travelers looking for an inside scoop and interested in experiencing Arizona's lesser known, off-the-beaten-path, getaways will find a number of luxurious options available throughout the state. These destinations give guests a glimpse into the secrets Arizona residents have known for years. Whether you are looking for a luxury spa destination, a rustic western experience or a charming bed and breakfast setting, Arizona's scenic backdrop will provide the perfect out-of-the-way destination.

Here are a few places your clients may enjoy:

House Boating on Lake Powell
www.lakepowellhouseboating.com

The Heat Hotel in Lake Havasu City, AZ
www.heathotel.com

Hidden Meadow Ranch, Greer, AZ
www.hiddenmeadow.com

Hacienda del Sol Guest Ranch, Tucson, AZ
www.haciendadelosol.com

kswanson@azot.gov

Congratulations to **Diane Seymour of Marysville Travel** for being the first to answer last issue's trivia question correctly.

Last issue's trivia question

Who built Arizona's first extensive irrigation project?

Who built Arizona's first extensive irrigation project?
Answer: The Hohokam, whose culture "vanished" in the 1400s.

Need More Information on Arizona

For **General Information** go to www.arizonaguide.com
or contact Kristin Swanson at kswanson@azot.gov

You can now view the latest **Professional Travel Planner's Guide** [online here](#).

Looking for **Commissionable Deals?**
www.arizonaguide.com/travel-professionals

Calendar of Events

February

Glendale: 17th Annual Chocolate Affaire
www.visitglendale.com

Tucson: 57th Annual Gem & Mineral Show
www.tgms.org

March

Yuma: 13th Annual Southwest Ag Summit
and Lettuce Days
www.yumalettucedays.com

Wickenburg: 6th Annual Cowgirl Up!
www.cowgirlupart.com

April

Scottsdale: 2011 Culinary Festival
www.scottsdaleculinaryfestival.org

Cottonwood: Verde Valley Nature & Birding
Festival
www.birdyverde.org

For a full listing of our Calendar of Events
go to [www.arizonaguide.com/events-
calendar](http://www.arizonaguide.com/events-calendar)

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